

Advertising Opportunities for the Carwash Association of Pennsylvania

Contact executivedirector@pacarwash.org

2023 ADVERTISING RATES

Member Website Banner Advertisement: \$75/month

Non-Member Website Banner Advertisement: \$100/month

Website Banner advertisements specifications are: 400 pixels wide and 60 pixels high

The prices are for inclusion in the printed and electronic newsletters. The newsletter goes to all CAP members plus our extended industry list for a total of more than 1,300 businesses. Publications are printed, shared electronically, and made available on our website: Spring, Summer and Fall/Winter.

Issue	Deadline	Publication Date
Spring 2023	March 1, 2023	Late March 2023
Summer 2023	August 1, 2023	Late August 2023
Fall/Winter 2023	November 15, 2023	Early December 2023



All ads are printed in full color!

Rates	Ad Size	Single	1 Year (3 issues)
Pg 2 Featured Placement	5.0" H X 2.4" W	\$300	\$800
Pg 2 Bottom Banner	1.3" H X 8.35" W	\$250	\$650
Pg 3 Bottom Banner	1.3" H X 8.35" W	\$250	\$650
Outside Envelope (2)	4.0' H X 4.0" W	\$500	\$1,200**Best Deal!

CAP reserves the right to refuse advertising inconsistent with our organization's standards and ethics.

Mail to: Carwash Assn. of Pennsylvania
798 Cottage Brook Lane
Mechanicsburg, PA 17055

***Advertisements must be accompanied with
payment and ad contract below.***

Payment enclosed: _____ (Amount,) Full Year, starting March 2023

Single Issue (Circle Issues): Spring Summer Fall/Winter Web Banner

Business Name _____ Contact Person _____

Mailing Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

VISA M/C Number _____ Exp. Date _____

Signature _____ Date _____