

Advertising Opportunities for the Carwash Association of Pennsylvania

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www.pacarwash.org

2018 ADVERTISING RATES

2018 - Website Banner Advertising

Member Website Banner Advertisement: \$20/month \$100/year

Non-Member Website Banner Advertisement: \$50/month \$500/year

Website Banner advertisements specifications are: 400 pixels wide and 60 pixels high



The prices are for inclusion in the printed and electronic newsletters. The newsletter goes to all CAP members plus our extended industry list for a total in excess of 1,300 businesses. Publications are printed, shared electronically and made available on our website: Spring, Fall and Winter.

Issue	Deadline	Publication Date
Spring 2018	Feb. 15, 2018	March 2018
Summer 2018	June. 15, 2018	July 2018
Fall/Winter 2018	Oct. 15, 2018	November 2018



All ads are printed in full color!

Rates	Ad Size	Single	1 Year (3 issues)
Pg 2 Featured Placement	5.0" H X 2.4" W	\$300	\$800
Pg 2 Bottom Banner	1.3" H X 8.35" W	\$250	\$650
Pg 3 Bottom Banner	1.3" H X 8.35" W	\$250	\$650
Outside Envelope (2)	4.0' H X 4.0" W	\$500	\$1,200** <i>Best Deal!</i>

CAP reserves the right to refuse advertising inconsistent with our organization's standards and ethics.

Mail to: Carwash Assn. of Pennsylvania
798 Cottage Brook Lane
Mechanicsburg, PA 17055

***Advertisements must be accompanied with
payment and ad contract below.***

Payment enclosed: _____ (Amount,) Full Year, starting April 2017

Single Issue (Circle Issues): Spring Fall Winter Web Banner

Business Name _____ Contact Person _____

Mailing Address _____

City/State/Zip _____

Phone _____ Fax _____ Email _____

VISA M/C Number _____ Exp. Date _____

Signature _____ Date _____